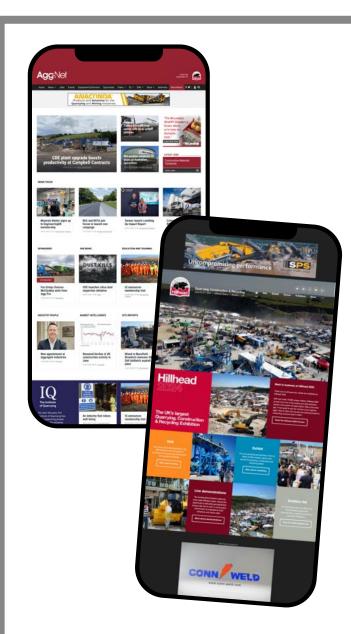
Hillhead 2024 Digital Opportunities

Maximise your Profile at Hillhead 2024 with the Official Media Partner

Agg:Net





As Organisers' of the Hillhead exhibition and the only official media partner, The QMJ Group Ltd offer you the opportunity to promote your participation at the show through our dedicated digital platforms.

Advertise directly on the Hillhead (www.hillhead.com) and Agg-Net (www.agg-net.com) websites alongside the latest show news covering product launches, demonstrations and industry initiatives being planned for Hillhead 2024.

Brand your business with a Billboard, MPU or Leaderboard advert that guarantees reach and penetration through our 'cost per thousand page impressions delivery' and bring your proposition to life with video.

Or, for maximum exposure, send out a bespoke and dedicated marketing message through a Solus E-shot directly to our database of over 45,000 e-mail contacts including previous Hillhead visitors and those pre-registered for Hillhead 2024.

Promote your business via our dedicated Agg-Net & Hillhead Newsletters, with sponsored links and sponsorship opportunities.

Banner Advertisements

Billboard	£75 cpm*
Leaderboard	£50 cpm*
MPU	£45 cpm*
Video Tenancy	£760 cpm*
Solus E-shot	£2,700
Agg-Net Monthly Newsletter Sponsorship	£2,700
Hillhead Newsletter Sponsorship	£1,500
Premium Sponsored Link	£520
Standard Sponsored Link	£380
HillheadTV	£3,000

Contact

For more information on planning your campaign please contact:

Kathryn Bardsley

Group Advertising Manager +44 (0)115 945 4369

& +44 (0)7711 825376

kathryn.bardsley@gmj.co.uk

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Billboard 970(w) x 250(h) pixels



MPU 300(w) x 250(h) pixels



Leaderboard 728(w) x 90(h) pixels



The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels

Video Ad 1920(w) x 1080(h) pixels



Hillhead TV



The Package:

Hillhead TV/

- 60 second social 'Vox Pop' live at the event pushed out to our 20,000 followers, across all Hillhead accounts, including Facebook, Twitter, Instagram, LinkedIn and Threads.
- Your Main Feature video will be premiered via a dedicated Hillhead E-shot sent out after the event to over 45,000 named recipients including all Hillhead 2024 attendees.
- The Main Feature video will be showcased on Hillhead.com as part of the exclusive HillheadTV area until the end of 2024. It will also form part of the post show video review.
- After the show you'll have ownership of the Main Feature video for your own use.

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