

Mobile Ad Specifications

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Exclusive banner 640 (w) x 100 (h) pixels

£1,500 per quarter

*Banners should be supplied in a GIF, JPG or PNG format.
To ensure efficient delivery file size must be less than 10k*

Mobile access to Agg-Net continues its steep upward curve with the increasing take up of smartphone and tablet devices:

- Year-on-Year growth of 330 per cent
- 41,300 visits from mobile devices this year
- Set to double to over 80,000 users in 2013 with the launch of a dedicated mobile website from autumn 2012
- Exclusive branding opportunity
- Delivers your message to a typically more senior and committed visitor profile