## Bulletin Ad Specifications

**Premium Sponsored Link**
Up to 60 words* + logo (supply as JPEG)          **£400 per insertion**

**Standard Sponsored Link**
Up to 45 words*                                   **£275 per insertion**
*\* Please supply a URL link to a landing page of your choice*

**Sponsorship Package**
Leaderboard 600 (w) x 74 (h) pixels
& Sponsored link of up to 45 words + logo         **£1,650 per month**

*Leaderboard banners should be supplied as a gif file. If sending Adobe Flash files please provide a gif back up image*

*Sponsorship encompasses all standard **UK & Ireland** and **International** Agg-Net Bulletins distributed within a calendar month and will be for a minimum of six consecutive Bulletins unless otherwise stated*

*Sponsorship is not available for consecutive months and is restricted to a maximum of three months per calendar year*

The weekly **UK & Ireland** and fortnightly **International** Agg-Net Bulletins are viewed as essential reading by a captive audience.

Get your message delivered directly into the inbox of over 24,000 decision makers in the industry.

The distribution list is kept fresh and dynamic from:

- Hillhead exhibition registration data

- Industry professionals automatically being added when they join the Institute of Quarrying

- Endorsement and promotion of Agg-Net through the well-respected monthly Quarry Management magazine

- Organic growth through visitors signing up to the Bulletin via the Agg-Net website or by recommendation from current recipients