

The market leader in aggregates media

**Quarry
Management**

Agg-Net



Media File 2024



The official magazine for



The Institute
of Quarrying

Your Route to Market...

in print

Quarry Management

The only monthly magazine dedicated to the UK aggregates, asphalt, cement, concrete and recycling markets, *Quarry Management* provides commentary on the latest company news; interviews with key industry figures; quarry case studies; technical articles; national and overseas job vacancies; in-depth industry features; market reports; and analysis on how new legislation may impact the sector.

As the official journal of the Institute of Quarrying, it is essential reading for a large proportion of those responsible for the plant

and equipment purchasing decisions made in the sector. As well as being circulated to all of the Institute's members, its readership is further enhanced by additional UK and overseas subscribers, all of which can be proven by an independently audited circulation (ABC) – providing peace of mind to advertisers.

Quarry Management adheres to a strictly independent editorial policy.



online

Agg-Net

Agg-Net is the 'go-to' site for key decision makers within the aggregates and recycling industries. Available on a 'free-to-view' basis, authoritative content is updated seven days a week. General commentary, specialist blogs, market reports and industry features provide an independent and informed voice for the industry, whilst all material submitted by third parties is rigorously reviewed for its accuracy, relevance, and newsworthiness. Agg-Net is

the official digital partner for Hillhead 2024, providing unrivalled coverage of our June event.



in person



Quarry Management delivers the official coverage of the showcase event for the industry – **Hillhead 2024**.

A special block rate is available to advertise in all three Hillhead-related issues. This includes the Preview in May 2024, the Official Show Guide in June 2024 and the Review in July 2024. The June edition is also exclusively distributed to every visitor as they enter the exhibition, increasing its circulation to over 16,000 copies. Protected within the official show carrier bag, the Show Guide secures maximum exposure for

advertisers in the marketplace during the event itself, as well as providing an invaluable point of reference afterwards.

Find out how your business can benefit from these opportunities by contacting the Group Advertising Manager **Kathryn Bardsley** on +44 (0) 115 945 4369 / +44 (0) 7711 825376 / kathryn.bardsley@qmj.co.uk or Advertising Sales Executive **Amie Annells** on +44 (0) 115 865 8282 / +44 (0) 7939 941966 / amie.annells@qmj.co.uk

Editorial Programme

Features

Submission Deadlines

Editorial

Advertising

January:	Asphalt Technology Planing & Paving	1 December	6 December
February:	Screens & Screening The UK Concrete Show Preview	3 January	10 January
March:	Feeding Conveying & Storage Weighing	1 February	7 February
April:	Drilling & Blasting Automation & Control	1 March	6 March
May:	Hillhead 2024 Official Preview Environment & Restoration	28 March	10 April
June:	Hillhead 2024 Official Show Guide	29 April	7 May
July:	Hillhead 2024 Official Review Bitumen & Binders	31 May	7 June
August:	Sand & Gravel Processing Pumps & Pumping	1 July	10 July
September:	Crushing Technology Repair & Maintenance	1 August	7 August
October:	Demolition & Recycling Compact Equipment	2 September	9 September
November:	Loading & Hauling Tracks & Tyres	1 October	9 October
December:	Concrete Technology Decarbonization	1 November	8 November

NB: While every effort will be made to follow the above schedule, the publishers reserve the right to amend programme details without prior notice. Editorial contributions/suggestions for themes not included in the above schedule will also be considered by the Editor and may be published on a stand-alone basis if space permits.

All editorial content should be sent to the Editor **Steve Adam** ☎ +44(0)115 945 3893 ✉ steve.adam@qmj.co.uk

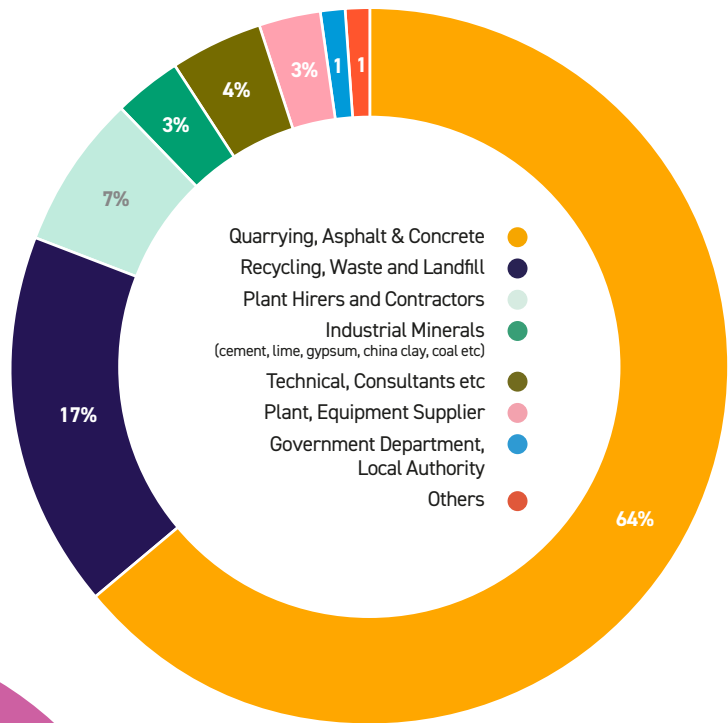
Readership

The only ABC-audited publication in its sector, providing a targeted audience of final decision makers that cannot be reached by any other form of media.

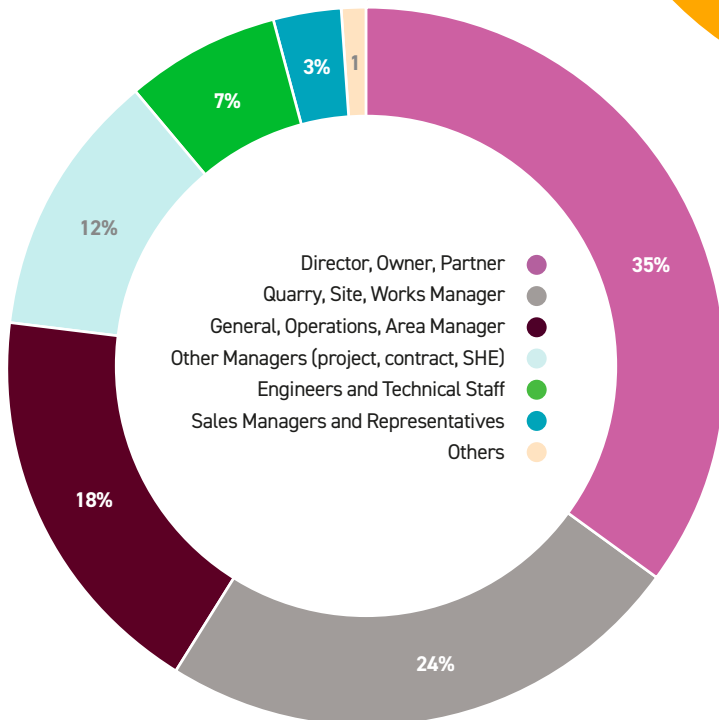
IQ Official magazine of
The Institute of Quarrying

abc ABC circulation figure
2022 - 4,140*

Business Activity



Job Function



* Please note, this is printed, subscribed copies only and excludes promotional copies distributed at trade shows.


Ratecard

Display	Standard rate*	Hillhead Show Guide	Display	Standard rate*	Hillhead Show Guide
Front Cover	£3,445	£4,081	Half Page	£1,430	£1,695
Gatefold	£4,930	£5,790	Quarter Page	£820	£955
Bellyband	£4,240	£5,035	Insert Costs	POA	POA
Inside Front Cover	£2,800	£3,290	*Discounted rates are available for series bookings		
Back Cover	£2,650	£3,180	Contact: Kathryn Bardsley Group Advertising Manager ☎ +44 (0)115 945 4369 ☎ +44 (0)7711 825376 ✉ kathryn.bardsley@qmj.co.uk		
DPS	£3,800	£4,400	Amie Annells Advertising Sales Executive ☎ +44 (0)115 865 8282 ☎ +44 (0)7939 941966 ✉ amie.annells@qmj.co.uk		
Full Page	£2,470	£2,875			

Recruitment									
Target the entire aggregates market, in print and on-line including:									
<ul style="list-style-type: none"> Print advertising in the ABC-audited <i>Quarry Management</i> magazine, delivered to every member of the Institute of Quarrying. One-month listing on the jobs page of Agg-Net. Two featured slots on the twice-weekly Agg-Net newsletter. Job Alerts sent to subscribers. 									
	<table border="1"> <tr> <td>Quarter Page</td> <td>£990</td> </tr> <tr> <td>Half Page</td> <td>£1,980</td> </tr> <tr> <td>Full Page</td> <td>£3,960</td> </tr> <tr> <td>Logo (included on Agg-Net listing)</td> <td>£180</td> </tr> </table>	Quarter Page	£990	Half Page	£1,980	Full Page	£3,960	Logo (included on Agg-Net listing)	£180
Quarter Page	£990								
Half Page	£1,980								
Full Page	£3,960								
Logo (included on Agg-Net listing)	£180								

Buyers' Guide (per annum)	
Display box for logo & text	£415
<ul style="list-style-type: none"> Based on 3 single column centimetres £140 per single column centimetre thereafter 	
5 line text entry	£215
Extra line	£33

Classified	
Half Page	£1,200
Quarter Page	£660
Eighth Page	£380

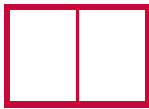


Hillhead Special Package

Hillhead **Preview** May, Hillhead **Show Guide** June and Hillhead **Review** July qualifies for a 10% reduction for the three issues.

Mechanical & Technical Data

DPS



426mm x 303mm
(includes 3mm bleed all sides)
420mm x 297mm (trim size)
390mm x 263mm (type area)

Full Page



216mm x 303mm
(includes 3mm bleed all sides)
210mm x 297mm (trim size)
175mm x 263mm (type area)

Half Page Landscape



216mm x 150mm
(includes 3mm bleed all sides)
210mm x 144mm (trim size)
175mm x 124mm (type area)

Half Page Portrait



103mm x 303mm
(includes 3mm bleed all sides)
100mm x 297mm (trim size)
85mm x 263mm (type area)

Quarter Page Landscape



175mm x 60mm
(type area)

Quarter Page Portrait



85mm x 125mm
(type area)

Belly Band



491mm x 76mm
(includes 3mm bleed all sides)
485mm x 70mm (trim size)

Gatefold



Outer gate - 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inner gate - 205 (w) x 297 (h) mm
trim size; 211 (w) x 303 (h) mm with 3mm bleed
Inside front cover - 208 (w) x 297 (h) mm
trim size; 214 (w) x 303 (h) mm with 3mm bleed

File Formats

Artwork should be supplied as high-res CMYK PDFs complete with trim/crop marks.
All fonts must be embedded. Please confirm acceptability of alternative file formats before supplying. Artwork supplied at incorrect size or with insufficient bleed, may be resized.
Additional charges will be incurred.

Sending

Send all advertising artwork by email to: pam.reddish@qmj.co.uk
We accept files up to 30MB. For files over this size please use www.wetransfer.com

Health & Safety

The QMJ Group supports the quarrying industry's 'Target Zero' initiative. Advertisers should ensure that all artwork supplied depicts good health and safety practice.

For all production enquiries contact **Pam Reddish** ☎ +44 (0)115 945 4362 ✉ pam.reddish@qmj.co.uk

Key Metrics, Audience & Behaviour

agg-net.com website



Agg-Net newsletter



Unrivalled audience

Website traffic

Average of 59,094* unique visitors per month in 2023 reflecting Agg-Net's industry leading position

Content

Free-to-view access to over 32,000 news items, case studies and technical articles

Reach

40,000 GDPR-compliant e-mail contacts twice weekly, and industry professionals signed up to Agg-Net e-mail alerts covering sector-specific news throughout the year

Target

Twice-weekly newsletters covering UK and international quarrying news

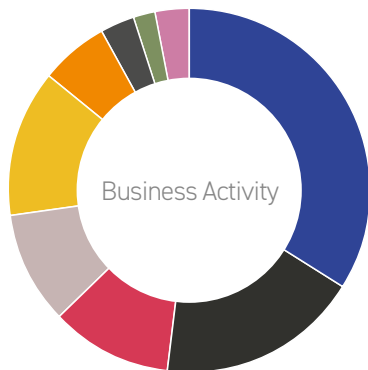
Market leader

Eight out of ten UK quarrying professionals use either Agg-Net.com or Hillhead.com as their first port of call for sector news, research and jobs

Exclusive

Agg-Net is the only media that can genuinely provide blanket coverage of the UK aggregates sector

Google Analytics *All figures can be independently verified through Google analytics May 2022 - May 2023

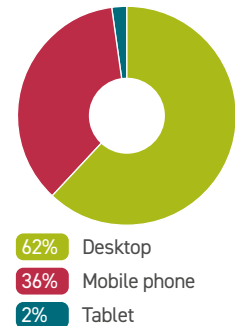


- 34% Quarrying/Asphalt/Concrete
- 18% Recycling/Demolition/Landfill
- 11% Civil Engineering/Building /Specialist Contractor
- 10% Plant Hire
- 13% Plant/Equipment Supplier
- 6% Industrial Minerals (coal/cement/lime)
- 3% Technical Consultancy
- 2% Govt Dept/Local Authority/Utility
- 3% Other

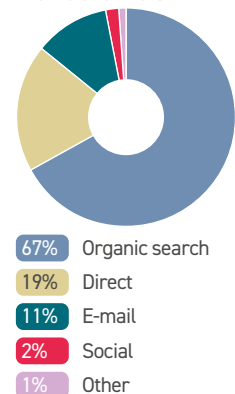


- 33% Director/Owner/Partner
- 19% Manager (Other)
- 11% Engineer/Technical Specialist
- 12% General/Regional/Area Manager
- 13% Quarry/Site/Works Manager
- 8% Sales Manager/Representative
- 4% Other

Devices



Traffic channels



Digital

Agg-Net & Hillhead Banner Advertising – Increase brand awareness

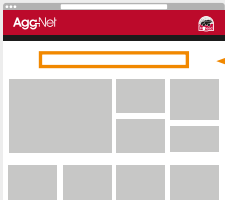


Billboard 970(w) x 250(h) pixels



Jumbo MPU 300(w)x600(h) pixels

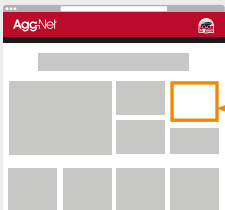
*not available on hillhead.com



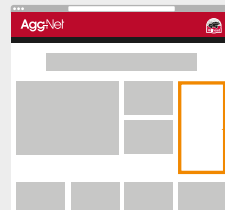
Leaderboard 728(w) x 90(h) pixels



The dimensions for a Leaderboard Smartphone banner are 320(w) x 50(h) pixels



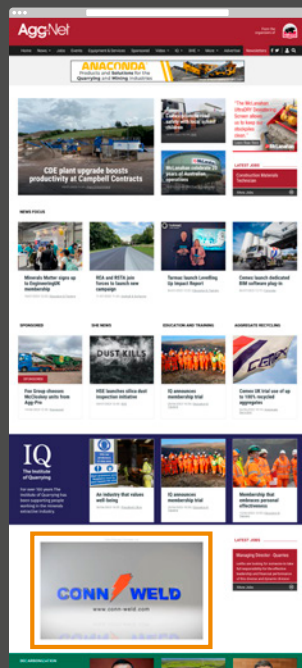
MPU 300(w) x 250(h) pixels



Video – Bring your proposition to life

Video tenancy will see your content displayed prominently on the Agg-Net homepage, as a 'Featured Video' at the top of the video section, on all Agg-Net content pages.

In addition your video will also feature on the Hillhead.com homepage.



Agg-Net Newsletter Opportunities



Premier Link

Premier Link
Positioned below the first news item.
Logo + up to 60 words + url

Standard Link
Logo + up to 45 words + url.



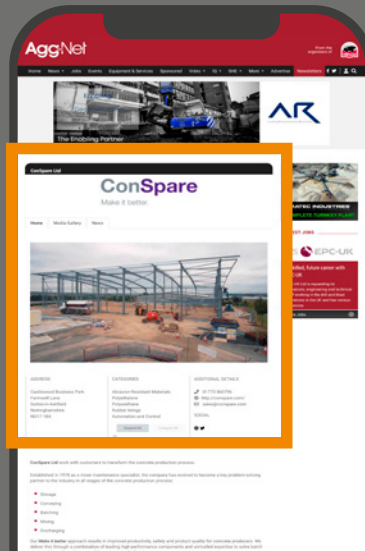
Standard Link

Monthly Sponsorship
Covering a minimum of 8 consecutive newsletters enabling you to brand your business with a 1200(w) x 148(h) banner and a sponsored link of up to 60 words.



Agg-Net Profile Page

Showcase your content 24/7, including brochures, videos, images and newsfeeds.

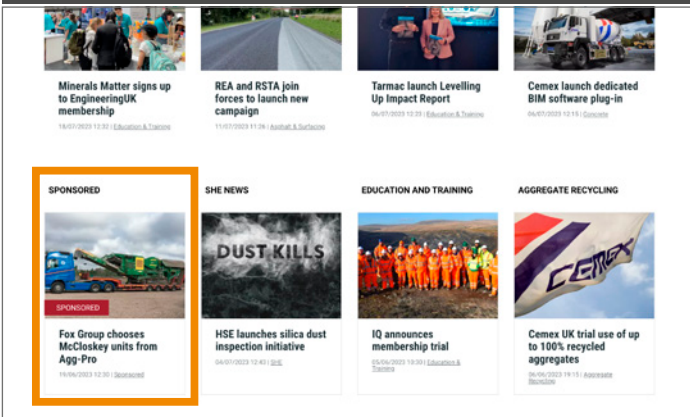


Agg-Net Solus E-Shots



Agg-Net Sponsored Content

Showcase case studies and product data with content appearing in prime positions on Agg-Net and supported with links on our weekly newsletters.



Agg-Net Alerts Sponsorship

Target a specific industry sector.



For more information visit www.agg-net.com/advertise

Ratecard

Website Advertising

Billboard	£75 cpm*
Leaderboard	£50 cpm*
MPU	£45 cpm*
Jumbo MPU	£60 cpm*
Profile Page	£710 per annum
Video	£760 per month

*Cost per thousand page impressions

Banners should be supplied as GIF, PNG, JPG or HTML5 files. To ensure your Billboard or Leaderboard is visible on all types of devices including smartphones and tablets, please take note of the smartphone leaderboard size which is 320(w) x 50(h) pixels.

Minimum campaign inventory of 30,000 page impressions.

Agg-Net Newsletter Options

Monthly Sponsorship	£2,700
Premier Link (below first news item)	£520
Standard Link	£380

Exclusive Opportunities

Solus E-Shots	£2,700
Alerts Sponsorship	£4,400 per annum
Sponsored Content	£900

A selection of our advertisers



Hillhead 2024

Digital Opportunities

As Organisers' of the Hillhead exhibition and the only official media partner, The QMJ Group Ltd offer you the opportunity to promote your participation at the show through our dedicated digital platforms.

Advertise directly on the Hillhead (www.hillhead.com) and Agg-Net (www.agg-net.com) websites alongside the latest show news covering product launches, demonstrations and industry initiatives being planned for Hillhead 2024.

Brand your business with a Billboard, MPU or Leaderboard advert that guarantees reach and penetration through our 'cost per thousand page impressions delivery' and bring your proposition to life with video.

Or, for maximum exposure, send out a bespoke and dedicated marketing message through a Solus E-shot directly to our database of over 45,000 e-mail contacts including previous Hillhead visitors and those pre-registered for Hillhead 2024.

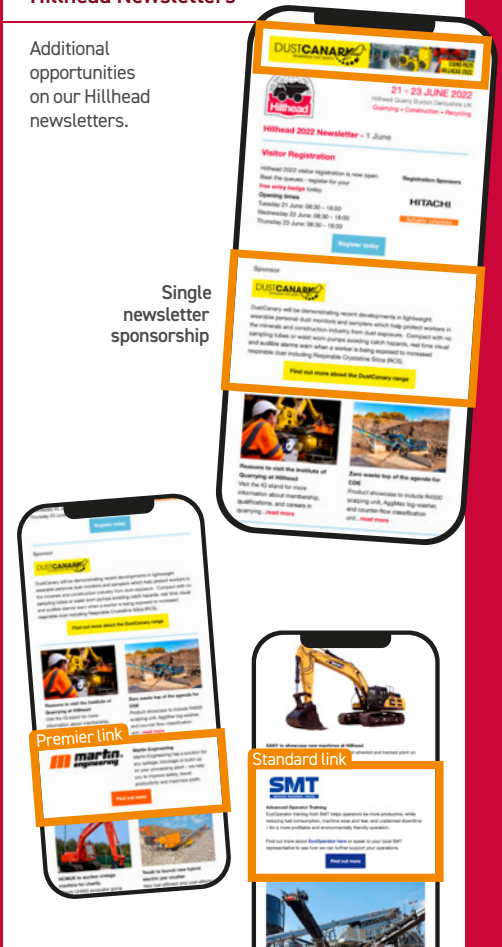
Billboard	£75 cpm*
Leaderboard	£50 cpm*
MPU	£45 cpm*
Hillhead Newsletter Sponsorship	£1,500
Premium Sponsored Link	£520
Standard Sponsored Link	£380
Solus Hillhead E-shots	£2,700
Video tenancy	£760*
HillheadTV	£3,000



Hillhead Newsletters

Additional opportunities on our Hillhead newsletters.

Single newsletter sponsorship

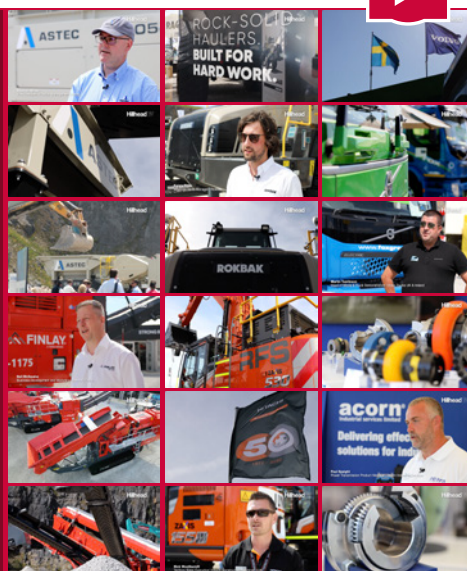


Hillhead TV

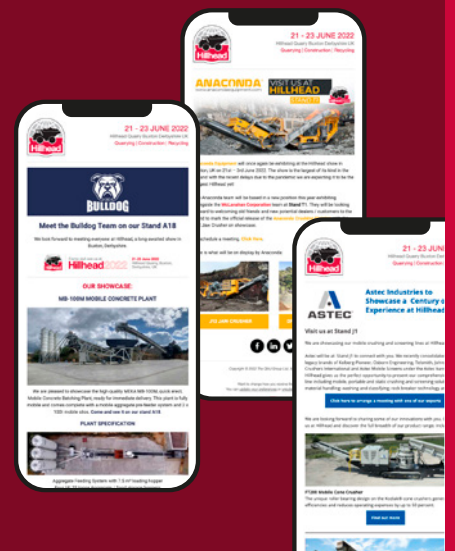
The Package:

HillheadTV

- 60 second social 'Vox Pop' live at the event pushed out to our 20,000 followers, across all Hillhead accounts, including Facebook, X (formerly known as Twitter), Instagram, LinkedIn and Threads.
- Your Main Feature video will be premiered via a dedicated Hillhead E-shot sent out after the event to over 45,000 named recipients including all Hillhead 2024 attendees.
- The Main Feature video will be showcased on Hillhead.com as part of the exclusive HillheadTV area until the end of 2024. It will also form part of the post show video review.
- After the show you'll have ownership of the Main Feature video for your own use.



Hillhead Solus E-shot



Meet the Team



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